

The Effects of Foreign Discourse System with Chinese Characteristics on the Intercultural Competence of English Majors

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ABSTRACT

This paper combs and explores the connotation and significance of Foreign Discourse System with Chinese Characteristics, as well as the new connotation and core dimension of the development of intercultural competence of English majors in colleges and universities, and studies the promoting role of the construction of Foreign Discourse System with Chinese Characteristics in the development of students' cognitive understanding, emotional attitude and behavioral skills and other intercultural competence. At the cognitive level, it promotes students' understanding of the diversity of world cultures and the differences between Chinese and foreign cultures. At the level of emotional attitude, it enhances students' cultural identity awareness, cultural confidence and cultural consciousness, cultivates their open and inclusive attitude, and stimulates their awareness of international responsibility. In terms of behavioral skills, it improves students' cross-cultural communication skills and cross-cultural problem solving ability, and promotes the development of intercultural cooperation ability. This paper combines theoretical analysis with empirical research to carry out effective research, with a view to improving the intercultural awareness and intercultural ability of college English majors, helping them become messengers of Chinese culture and international talents for cross-cultural communication.

KEYWORDS

Foreign Discourse System with Chinese Characteristics; intercultural competence; effects

1 Introduction

With the development of economic globalization, different countries compete more and more fiercely and they try to grasp the advantages in both cultural soft power and international discourse power. At present, in the field of international discourse and international image shaping, China is still in the position of Western countries. The disadvantage of discourse narration has become a factor that hinders the development of socialism with Chinese characteristics. The development advantage of the new road of Chinese modernization has not been converted into the advantage of modern discourse in a timely manner, and even the situation of "China's development giant" and "China's discourse dwarf" has emerged. Therefore, reversing the situation of discourse collapse and atrophy and constructing Foreign Discourse System with Chinese Characteristics that meets the needs of the development of the new road of Chinese modernization has become one of the basic issues worth exploring in shaping and disseminating a real and new image of China to the whole world.

At present, China faces great changes in the world and in the process of the fulfillment of the Chinese Dream. Its comprehensive strength is increasing day by day, and its international influence is constantly improving. However, in the face of the strong discourse encirclement and suppression by Western hegemonic countries, China's foreign discourse and Chinese narrative urgently need to break out from the image other countries created, and not only let Chinese culture "go out", but also let Chinese culture "go in other countries".

The government advocated that the Chinese people should tell China's story very well, spread China's voice very well, and show a real and new image of China to the whole universe. At present, the pattern of "strong west and weak east" in international communication has not fundamentally changed, and the dominant position of international discourse power is still controlled by Western developed countries, so it is time to build a Chinese discourse system.

The Foreign Discourse System with Chinese Characteristics reflects China's basic cognition of the world, and aims to introduce the real China to domestic and foreign audiences and convey the concept of China's foreign exchanges. We should strengthen our cultural self-confidence and highlight the integration of culture, the communication of thinking logic and the transformation of discourse text in the process of constructing discourse system, so as to enhance the affinity, appeal and influence of China's foreign discourse. The Foreign Discourse System with Chinese Characteristics is the manifestation of the thought of socialism with Chinese characteristics, an important means of constructing national identity, and an important part of current Chinese practice. On the one hand, its construction should pay attention to China's specific discourse practice, and on the other hand, it should break the disciplinary boundaries, train talents in discourse and intercultural research, and improve the country's intercultural communication ability.

Foreign language teaching is the main position of language and cultural knowledge dissemination. It plays an important role in the construction of Foreign Discourse System with Chinese Characteristics and international communication. It plays a crucial role in building cultural self-confidence and cultural consciousness of teachers and

students, and promoting China's international influence and communication power. In the context of the increasingly close communication between China and the world, the intercultural competence of college English majors has become an essential element and basic requirement for talent training. On the one hand, the study on the effects of students' intercultural competence can provide students with a new perspective and internal driving force for the development of intercultural competence, and promoting cultural self-confidence. On the other hand, it has an unprecedented role in promoting China's international communication power and influence.

In short, if China wants to take the initiative in the complex and changeable international situation, it must construct a foreign discourse system dominated by Chinese ideology and spread Chinese culture and Chinese thinking to the outside world. As an effective way to cultivate high-quality foreign language talents, the construction of Foreign Discourse System with Chinese Characteristics can enable students to understand Western culture, strengthen the cultural confidence of the Chinese nation, and fully develop their intercultural competence in terms of knowledge, skills, attitudes and thinking.

2 The Connotation and Significance of Foreign Discourse System with Chinese Characteristics

The Foreign Discourse System with Chinese Characteristics is a discourse system composed of a series of discourses, which is used by China on the world stage for the international community to elaborate the ideological theoretical system and knowledge system of socialism with Chinese characteristics in a way that integrates both Chinese and foreign countries, and is committed to improving the international discourse power. It is guided by Marxism and based on Chinese practice, systematically representing China's path, theory, system and culture, and creatively transforming excellent traditional Chinese culture in the process of external publicity, reflecting Chinese values, world views and civilization characteristics. Its essence is to explain China's story well, that is, to explain China's development concept well. It is the theoretical system, the discourse expression system and the value consensus system to explain the Chinese story well. The Foreign Discourse System with Chinese Characteristics is characterized by "China's position and world expression", which is not only a business card and brochure for China to go to the world, but also reflects China's unique perspective and deep participation in the context of globalization.

The construction of the Foreign Discourse System with Chinese Characteristics lags behind the construction of social and economic development, and the Foreign Discourse System with Chinese Characteristics that matches the rich practice of the Chinese road has not yet been fully formed. Therefore, it is very urgent and important to strengthen the construction of Foreign Discourse System with Chinese Characteristics. First, the construction of Foreign Discourse System with Chinese Characteristics is of great value to building a modern socialist country and realizing the Chinese dream of the great rejuvenation of the Chinese nation. Only by using China's own foreign discourse system can it explain to the world what the Chinese dream is. The world also needs the Chinese discourse system to clarify what China's development goals are, what China is doing, and where China is heading. Second, it plays an important role in improving national soft power and enhancing the right to speak in foreign countries. In the face of the reality that the international discourse power is strong in the west and weak in the east, the construction of Foreign Discourse System with Chinese Characteristics will help to improve the weight and effect of China's discourse in the international community, so as to gradually strengthen China's international discourse power, which will help the Chinese people get rid of the predicament of "Big country, weak voice" as soon as possible, and thus enhance the soft power of Chinese culture. Thirdly, it is of practical significance for participating in global governance and promote the fairness and justice in the whole world. Building Foreign Discourse System with Chinese Characteristics is an objective requirement for China to actively participate in global governance. As far as China's role in the international arena is concerned, we should not only look at the international situation from the perspective of the "external environment", but consider China's own factors as the most important variable for us to study and judge the international situation.

3 The New Connotation and Core Dimension of Students' Intercultural Competence

In 2018, the Ministry of Education issued the National Standards for the Teaching Quality of Undergraduate Majors in Ordinary Colleges and Universities, which set new major requirements for students majoring in foreign languages and literature. One requirement for the students majoring in foreign language is that they should grasp good intercultural competence, and especially possess extraordinary international communication ability. Under the background of the construction of the discourse system of "integrating Chinese and foreign" concept, intercultural competence with Chinese characteristics in the new era should be multi-dimensional. intercultural knowledge at the cognitive level should be given a new meaning with cultural critical ability as the core. At the functional level, language integration should take into account the ability to integrate Chinese and foreign cultures. Creativity and initiative at the behavioral level should attach importance to experience and introspection. The sense of responsibility and critical thinking in intercultural

communication should be included in intercultural interpersonal communication and empathy. In addition, it should also include the ability to explore Chinese and foreign cultures across disciplines.

Intercultural competence can be divided into five dimensions: knowledge, skill, attitude, consciousness and emotion. The dimensions of attitude means that the students should be open and curious to other cultures, respect different cultures, and keep optimistic and tolerant attitudes towards diverse cultures. The knowledge dimension means that the students should grasp the knowledge of their own culture and that of other countries, such as geographic features, political systems, religion, history, social etiquette, customs and traditions. The skill dimension includes two aspects. One aspect is intercultural communication skill, which requires the students to have the ability of interpretation, understanding, analysis and evaluation of cultural differences or conflicts and effectively coordinate and solve them. The other aspect is intercultural cognitive skills, which means that the students should grasp the ability of new knowledge, cultural attitudes and awareness with the use of verbal or non-verbal communication and interaction. The dimensions of consciousness requires that students should possess the critical consciousness of culture, themselves, sociolinguistics and so on. The dimension of affections mainly refers to students' ability to empathize.

4 The Effects of the Construction of Foreign Discourse System with Chinese Characteristics on the Development of Students' intercultural Competence

The construction of Foreign Discourse System with Chinese Characteristics has played an important role in promoting the development of students' intercultural abilities such as cognitive understanding, emotional attitude and behavior skills.

4.1 In terms of cognitive understanding, it promotes students' understanding of the diversity of world cultures and the differences between Chinese and foreign cultures

The construction of Foreign Discourse System with Chinese Characteristics helps students to understand the culture, political system and development mode of different countries, build a comprehensive cognitive picture of the world, and help them break through the limitations of a single cultural perspective and understand the diversity of world cultures from a more macro level. At the same time, in the new era it can help students have a deeper understanding of the connotation of Chinese culture, and understand the values, ways of thinking and norms of behavior of different cultures in the communication and collision with other cultures.

4.2 In terms of emotional attitude, it enhances students' cultural identity awareness, cultural confidence and cultural consciousness, cultivates their open and inclusive attitude, and stimulates their awareness of international responsibility

The Foreign Discourse System with Chinese Characteristics conveys Chinese excellent culture and China's development achievements. After in-depth understanding, students will be proud of the long history and culture, and see the rise of the country on the international stage, thus strengthening cultural confidence. At the same time, students are exposed to different cultural concepts and values, can discard prejudices, accept differences with an open mind, and develop an open and inclusive attitude. In addition, it emphasizes the community of shared future for mankind, and students are influenced by it to understand the interdependence of countries, thus stimulating the willingness to care about global issues and participate in international cooperation. Moreover, it can help the students take the initiative to assume the responsibility of promoting cultural exchanges and solving global challenges.

4.3 In terms of behavioral skills, it improves students' intercultural communication skills and intercultural problem solving ability, and promotes the development of intercultural cooperation ability

The construction of Foreign Discourse System with Chinese Characteristics can help students learn and master more accurate and diversified foreign language expressions. Students should not only master basic language knowledge, but also be familiar with professional vocabulary and expression methods in international politics, economy, culture and other fields, learn communication methods under different cultural backgrounds, understand language habits, non-verbal signals, cultural connotations and language habits behind different languages, etc., so as to accurately express ideas and understand each other's intentions in intercultural communication. When encountering conflicts and problems caused by cultural differences, students can learn to analyze the root causes of problems through continuous practice and thinking, apply appropriate strategies to solve them, and improve their ability to cope with complex cross-cultural

situations. At the same time, when collaborating with people from different cultural backgrounds, students can improve their intercultural cooperation ability.

5 Conclusion

The intercultural competence of college English majors is multi-dimensional, including knowledge, skill, attitude, consciousness and emotion. The construction of Foreign Discourse System with Chinese Characteristics is of great significance and plays an important role in promoting the development of intercultural competence of college English majors. It has greatly promoted the development of intercultural abilities of college English majors in their cognitive understanding, emotional attitude and behavior skills, and so on.

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